

INVOICE



WDIV
550 W. Lafayette Blvd.
Detroit, MI 48226
52-0854807 FEIN
Main: (313)222-0444
Billing: (313)222-0459

<http://www.clickondetroit.com/index>

Billing Address:

SRH Media, Inc
Attention: Accounts Payable
2204 Countryside Drive
Silver Springs, MD 20735

Send Payment To:

WDIV
75 Remittance Drive Ste 3110
Chicago, IL 60675-3110

Invoice #	Invoice Date	Invoice Month	Invoice Period
263536-1	11/07/12	November 2012	10/29/12 - 11/04/12

Station	Account Executive	Sales Office	Sales Region
WDIV	Nick Welte	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/Bentivolio for Congres	BENTIVOLIO 4 CONGRES	

Flight Dates	Order #	Alt Order #
11/02/12 - 11/04/12	263536	06401938

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/02/12	11/02/12	Noon News 10/29-11/6	12-1p	----1--	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV F 11/02/12 12:25 PM Noon News 10/29-11/6 12-1p :30 SSCVALUECOORD \$1,800.00 NM									
2	11/02/12	11/02/12	Late News 10/31-11/5	11-1145p	----1--	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV F 11/02/12 11:29 PM Late News 10/31-11/5 11-1145p :30 SSCVALUECOORD \$7,000.00 NM									
3	11/03/12	11/03/12	Sat-Sun Sports Specials	NBC SPORTS SPE	-----2-	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----2- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WDIV Sa 11/03/12 3:06 PM Sat-Sun Sports Specials NBC SPORTS SPE :30 SSCVALUECOORD \$500.00 NM 1 WDIV Sa 11/03/12 3:29 PM Sat-Sun Sports Specials NBC SPORTS SPE :30 SSCVALUECOORD \$500.00 NM									
4	11/04/12	11/04/12	Sat-Sun Sports Specials	NBC SPORTS SPE	-----2	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----2 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Su 11/04/12 3:11 PM Sat-Sun Sports Specials NBC SPORTS SPE :30 SSCVALUECOORD \$500.00 NM 2 WDIV Su 11/04/12 3:30 PM Sat-Sun Sports Specials NBC SPORTS SPE :30 SSCVALUECOORD \$500.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

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263536-1	11/07/12	November 2012	10/29/12 - 11/04/12
Advertiser		Product	Estimate Number
POL/Bentivolio for Congress		BENTIVOLIO 4 CONGRES	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	11/03/12	11/03/12	Sat Local News 11/3	7-8p	-----1-	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Sa 11/03/12 8:22 PM Sat Local News 11/3 7-8p :30 SSCVALUESCOORD \$2,500.00 NM									
6	11/04/12	11/04/12	Sun Local News 11/4	1130-12n	-----1	:30	1	\$2,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$2,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Su 11/04/12 11:50 AM Sun Local News 11/4 1130-12n :30 SSCVALUESCOORD \$2,600.00 NM									
7	11/03/12	11/03/12	Notre Dame vs Pittsburgh	330-7p	-----1-	:30	1	\$1,425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$1,425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Sa 11/03/12 4:19 PM Notre Dame vs Pittsburgh 330-7p :30 SSCVALUESCOORD \$1,425.00 NM									
8	11/04/12	11/04/12	Football Night Amer	7-815p	-----1	:30	1	\$4,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$4,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Su 11/04/12 7:59 PM Football Night Amer 7-815p :30 SSCVALUESCOORD \$4,200.00 NM									
9	11/04/12	11/04/12	Sun LN after FB	Sun LN after FB	-----1	:30	1	\$2,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$2,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Su 11/04/12 12:00 AM Sun LN after FB Sun LN after FB :30 SSCVALUESCOORD \$2,900.00 NM									
10	11/04/12	11/04/12	Inside Edition Sun	530-6a	-----1	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Su 11/04/12 5:50 AM Inside Edition Sun 530-6a :30 SSCVALUESCOORD \$300.00 NM									
11	11/04/12	11/04/12	Sun News 6-730am	Sun 6-7am	-----1	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Su 11/04/12 6:30 AM Sun News 6-730am Sun 6-7am :30 SSCVALUESCOORD \$950.00 NM									
12	11/04/12	11/04/12	Sprt Final Ed. 10/28-11/4	1235-1a	-----1	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Su 11/04/12 1:08 AM Sprt Final Ed. 10/28-11/4 1235-1a :30 SSCVALUESCOORD \$4,000.00 NM									

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263536-1	11/07/12	November 2012	10/29/12 - 11/04/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
POL/Bentivolio for Congress	BENTIVOLIO 4 CONGRES		

<u>Total Spots</u>	14	<u>Gross Total</u>	\$29,675.00
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Payment Terms 30 Days

<u>Agency Commission</u>	\$4,451.25
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<u>Net Amount Due</u>	\$25,223.75
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